

What is Cyberstrong Schools?

Cyberstrong Schools is an online cybersafety program parents and students take together. Students learn how to stay safe in today's digital world while parents learn the best ways to protect and guide them.

Cyberstrong Schools covers:

- Understanding digital footprints
- Protecting personal information
- Understanding social media
- Cyberbullying prevention
- Dealing with inappropriate information
- Texting safety
- Creating a positive digital reputation

Cyberstrong Schools is different from other programs.

Families complete the program from home, when it fits into their schedule, creating the potential to reach *many more* families than the number that typically attend an after-school or evening program.

Parents are included. This is crucial. When parents understand their child's digital world, and take an active role in their digital lives, they can help them make good choices and stay safe. Cyberstrong Schools is comprehensive, current, educational and empowering.

Students learn to take control of their digital footprints and how to create a digital reputation they can be proud of.

Protect Your School Today!

Meet Marlene Mahurin:



I have a passion for helping families open the lines of communication on difficult subjects. I am a credentialed teacher and have worked with hundreds of families, helping them prepare for the teen years. I am the co-founder of Time for the Talk, an online sex education program for families. From these classes (and after being asked repeatedly by parents who needed help) I created Cyberstrong Kids. I believe learning should be fun and love helping parents stay connected to their kids. I hope to work with the families at your school.

Contact Information:
info@cyberstrongkids.com
www.cyberstrongkids.com
(530) 575-6582

The logo for Cyberstrong Schools features the word "CYBERSTRONG" in large blue capital letters above the word "Schools" in colorful, stylized letters. To the left of the text is a graphic of a blue computer mouse with three colored circles (green, yellow, red) attached to its cord. Below the logo is the tagline "Helping Kids Take Control of Their Digital Footprints".



***Empower
*Educate
*Protect**

www.cyberstrongkids.com

Are you concerned about the *best* way to educate and protect your students in today's digital world?

If you are like most schools, you have already dealt with issues like cyberbullying and may feel discouraged about the best way to prevent future cases.

**The good news:
Cyberstrong Schools can help.**

Cyberstrong Schools is designed to protect and empower your students, while educating the whole family.

Often times parents don't hear about cyber problems until they have escalated into *big issues*. It can be a challenge for parents to keep up with their kids' digital lives (They didn't have these same challenges growing-up) and as an administrator it's easy to feel overwhelmed with the task of keeping your students safe.

Cyberstrong Schools works because it *includes* parents.

FAQ's:

What is Cyberstrong Schools?

Cyberstrong Schools is an online cybersafety program that students (ages 9-14) and their parents complete together.

How does it work?

Once you purchase the program, you will receive an email message that you distribute to your families. Families receive step-by-step instructions on how to view the video and complete the activities. Cyberstrong Schools is very easy to use.

Why should I choose an online instead of in-person program?

It is *crucial* to include parents in their children's cyber education. Since after-school and evening programs are generally poorly attended, you have the opportunity to reach MANY more families with an at-home program,

When do families take the class?

Families have the freedom to complete the class whenever it works for them. It is fully automated. They can begin right away or whenever it fits into their schedule.

How long does it take?

The class includes a 25 minute video and PDF Fun Sheets. Families should plan on one hour to complete everything.

Is this class age-appropriate?

This class is designed for middle-school aged kids (ages 9-14). If you would like to preview the program for FREE visit: www.cyberstrongkids.com.

How much does it cost?

Prices are based on the number of students served at the school site:

Option A: 200 students or less: \$600 (\$3.00 per student)

Option B: 201-500 students: \$1,000 (\$2.00 per student)

Option C: 501-1,000 students: \$1,500 (\$1.50 per student)

Option D: 1,001-2,000 students: \$ 2,500 (\$1.25 per student)

Option E: Quote available for large schools/districts

*Prices are greatly reduced from individual pricing (\$39.99 when sold individually)

Program is good for one academic year.

Cross this off your list of things to do.

Have peace of mind that you are educating and empowering your students.

"Marlene's CyberSafety class is essential for schools. Parents can't believe their child is doing the same things as the other kids but they are and they aren't necessarily talking to their parents about it. I can't express to you enough how important it is to get this program for your school."-Holly Pettitt, School Director of Nevada City School of the Arts